

THE ANNOTATION

Diploma project: 82 pages, 1 tables, 16 pictures, 3 additions, 16 sources. Graphic part: presentation (PowerPoint).

This work is devoted to the citation of scientific works, as one of the main methods of assessment and analysis of scientific methods of citation index using scientific search engines for example abstract Scopus bibliographic database and search engine Google Scholar. In this paper shows the main methods of evaluation of electronic scientific publications in their citation. It was analysis technique for determining the ranking of scientists based on their citation indexes in scientific search engines Scopus and Google Scholar. The work proved the importance of the electronic version of scientists and their indexation in search engines. Deficiencies indexing Ukrainian scientists were determined and provided advice on the correct format of research.

Key words: SCIENTOMETRICS, CITATION, QUOTING INDEX, FACTOR, ELECTRONIC PUBLISHING, SEARCH SYSTEM, SCOPUS, SCHOLAR, SEARCH CITATION, IMPACT- GOOGLE.