

ABSTRACT

This work is dedicated to "Web design and multimedia technologies".

This thesis consists of the introduction, three sections, conclusion, a list of sources. Full scope of work - 62 pages of computer text, including 19 figures and 3 tables. List of sources consists of 21 items.

We consider web design as web - design, consider the following sections: What is the web - design, terminology web - design, created classification of sites on several criteria. The question of design, promotion, rating sites. Also the analysis of multimedia technologies in terms of their use in Web design (positive and negative sides, feasibility evaluation of their inclusion). And created several multimedia pieces using Programs Adobe Flash and programming languages such as ActionScript.